# PERSONALIZATION SOLUTIONS











### MULTI-CHANNEL PERSONALIZATION



#### IN-STORE

- · In-store personalization
- · Additional sales generation
- Bespoke Plug&Play systems
- Connected interface with KPI global dashboard



#### E-COMMERCE

- · Add personalization to your online store
- Web orders automatically transferred to the engraving software
- No input required from engraving machine operators
- Full support with development and integration



# TRAVEL RETAIL & EVENTS

- Differentiate yourself by offering a unique and original customer experience
- Compact and secure engraving systems approved for airport use
- Mobile laser and rotary engravers with travel cases

## PERSONALIZATION SOLUTIONS



Gravotech's best selling engraver



Gravotech's in-store laser engraver







# **GRAVOTOUCH SOFTWARE**



- · Touchscreen tablet operation
- Customized to follow your branding and guidelines
- · Engraving in any language
- Intuitive use, no training required

### WORKING TOGETHER



### PROJECT DISCUSSION

We analyze together your technical specifications as well as your global process

### PROJECT DEFINITION & VALIDATION

We present several concepts to fit your budget and assist you in choosing the best option

#### PROJECT PILOT

A small number of pilot machines are installed worldwide for feedback and solution fine-tuning

#### **BESPOKE SOLUTION**

The final concept is manufactured within the agreed time frame and budget

# **EQUIPMENT COMMISSIONING**

The solution is delivered and installed by our local support team

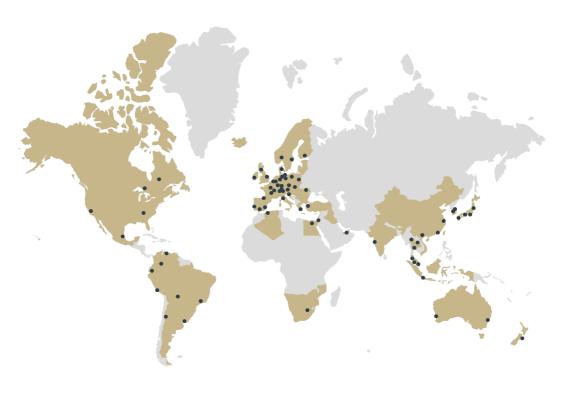
### TRAINING

On-site and remote training available worldwide

### SUPPORT

Our after-sales team assist you with queries and equipment maintenance

# WE ARE WHERE YOU ARE





85+ years of expertise



600 employees



60,000 clients



150 technicians



54 countries



+300,000 machines installed

SEE OUR VIDEOS





#### THEY TRUST US















PENHALIGON'S

PANDÖRA CEL

CELINE L'ORÉAL





PiageT

JO MALONE



diptyque paris



LANCÔME

Cartier



























**NESPRESSO** 

























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